



Innovative solutions for
HEALTHIER LIVES





Cure to Healthier Life





AVAROX PHARMACEUTICALS

Avarox Pharmaceuticals Limited, based in Chattogram, Bangladesh, started its journey in 2002 under the name Orbit Pharmaceuticals. In 2020, the company rebranded as Avarox Pharmaceuticals to reflect its ambition for a fresh start and a brighter future.

The company operates on a sprawling 150,000 square feet of land, with 60,000 square feet dedicated to production facilities. Avarox manufactures a diverse range of 70 generic and 82 branded products, catering to various therapeutic areas. It holds all the necessary legal approvals, including GMP, ERC, IRC, and environmental licenses, ensuring its operations meet the highest standards.

With a team of 70 skilled employees, Avarox follows cGMP guidelines and WHO standards to maintain high-quality production processes. The marketing team focuses on over-the-counter (OTC), general, and chronic care medicine portfolios, strengthening the company's reach among doctors and patients across Bangladesh.

Incorporated as a private limited company, Avarox has grown steadily by upholding its commitment to producing quality medicines that improve lives. Inspired by the natural beauty of Chattogram, the company remains dedicated to innovation, quality, and the well-being of the communities it serves.

MISSION

To enhance customer satisfaction by consistently delivering high-quality, safe and effective products as well as services. We are dedicated to driving exceptional performance, cultivating next-generation leaders, and fostering a dynamic culture where individuals and teams thrive.

VISION

To be a leading pharmaceutical company in Bangladesh, recognized for its unwavering commitment to quality, innovation, and sustainability, while expanding its impact locally and globally to ensure access to essential healthcare for all.

CORE VALUES

- Quality Excellence: Delivering only the best in every product.
- Integrity: Conducting business with transparency and ethics.
- Innovation: Continuously improving through advanced research.
- Collaboration: Building success through teamwork.
- Customer Focus: Putting patient and client needs first.
- Social Responsibility: Giving back to society by contributing to community health and well-being.



BUSINESS OVERVIEW

NATURE OF BUSINESS

Avarox Pharmaceuticals Limited is dedicated to the manufacturing and marketing of high-quality pharmaceutical products. Our focus lies in providing innovative solutions across OTC, general, and chronic healthcare segments to meet the diverse needs of patients and healthcare providers. ****(can we add something special)*

CORE COMPETENCIES

- Expertise in managing chronic illnesses with advanced formulations.
- Development of innovative over-the-counter (OTC) solutions for consumer convenience.
- Providing reliable general healthcare products to support everyday medical needs.

KEY PRODUCTS

Our portfolio includes market-leading brands such as Esolam, Pantolam, Cyano-B, Orpra, and SCD, which cater to a variety of therapeutic areas. ****(can we add something special)*

TARGET MARKETS

We aim for comprehensive nationwide coverage, starting with a strategic focus on the Chattogram and Dhaka divisions. Our products are distributed across hospitals, clinics, pharmacies, and healthcare professionals to ensure accessibility for patients.

CERTIFICATIONS AND STANDARDS

CERTIFICATIONS AND REGULATORY COMPLIANCE

Avarox Pharmaceuticals operates with full compliance under the guidelines of the Directorate General of Drug Administration (DGDA), Bangladesh. Our commitment ensures adherence to both local and international regulatory standards, reinforcing our dedication to quality, safety, and sustainability in pharmaceutical manufacturing.

KEY CERTIFICATIONS AND PRACTICES

- **cGMP Certification:** Demonstrating our commitment to maintaining the highest standards of quality in manufacturing processes.
- **Environmental Licenses:** Supporting sustainable and eco-friendly operations to minimize environmental impact, ensuring compliance with environmental protection laws.
- **IRC and ERC Certifications:** Enabling smooth import and export capabilities to meet global demands.
- **Fire Safety Certification:** Ensuring our facilities are equipped with advanced fire detection, suppression, and emergency response systems to protect our employees, assets, and the surrounding community.
- **Electrical Safety Certification:** Ensuring compliance with electrical safety standards for safe and uninterrupted operations in all manufacturing units.
- **ESG Compliance:** Avarox aligns with Environmental, Social, and Governance (ESG) principles, integrating sustainable practices into every aspect of our operations to create long-term value for stakeholders.
- **Building Code Compliance:** Meeting all structural safety and building code requirements for manufacturing facilities to ensure safe working environments.
- **HVAC Installation in Production Areas:**
 1. Production floors are equipped with advanced Heating, Ventilation, and Air Conditioning (HVAC) systems.
 2. These systems ensure controlled temperature and humidity for sensitive pharmaceutical processes.
 3. They deliver clean air supply to prevent contamination, meeting WHO, cGMP, and ISO standards for air quality and hygiene in manufacturing facilities.

By adhering to these certifications and regulatory practices, Avarox Pharmaceuticals ensures the production of safe, effective, and high-quality medicines while upholding its responsibility to society, employees, and the environment. Our facilities are aligned with WHO recommendations, emphasizing quality assurance, product safety, and ethical practices.

ADDITIONAL COMPLIANCE MEASURES:

To maintain global standards and ensure operational excellence, Avarox incorporates the following compliance measures:

- **ISO 9001:** For quality management across all processes, ensuring consistency and customer satisfaction.
- **ISO 13485:** For medical devices (if applicable), guaranteeing adherence to stringent regulatory requirements for quality and safety.
- **Advanced Auditing Systems:** To detect and counter counterfeit products, ensuring the authenticity and safety of medicines.

- **ESG Initiatives:** Environmental, Social, and Governance principles integrated into operational strategy to enhance sustainability.

- **Product Traceability and Pharmacovigilance:** Robust systems for tracking product origins and monitoring safety and efficacy post-distribution.

These certifications and measures position Avarox as a globally compliant and responsible pharmaceutical company.



ISO 9001



ISO 12485



ADVANCED
AUDITING SYSTEMS



ESG INITIATIVES



PRODUCT TRACEABILITY
AND PHARMACOVIGILANCE

DGDA COMPLIANCE AND COUNTERFEIT AUDIT ATTRACTION

COMPLIANCE MEASURES

The company will work closely with the DGDA to ensure all necessary compliance measures are in place. A comprehensive audit system will be established to ensure that all products are traceable and comply with National Drug Control Authority regulations. This will strengthen the company's reputation for quality and authenticity.

THERAPEUTIC CATEGORIES WE SERVE

- **Analgesics:** Effective solutions for pain relief.
- **Anti-Diabetics:** Comprehensive management of diabetes.
- **Vitamins and Supplements:** Enhancing overall health and well-being.
- **Respiratory Care:** Addressing respiratory conditions with precision therapies.
- **Cardiovascular Health:** Supporting heart health and vascular care.
- **Central Nervous System (CNS):** Advanced treatments for neurological conditions.
- **Gastrointestinal (GI) Care:** Solutions for digestive health and related disorders.

COMMITMENT TO PORTFOLIO EXPANSION

Avarox Pharmaceuticals is dedicated to expanding and diversifying its product offerings to address emerging healthcare challenges. Our focus is on developing and introducing newer, high-value, and differentiated products to provide better treatment options while maintaining affordability. This growth-oriented approach ensures that we contribute meaningfully to improving healthcare outcomes.

COMMITMENT TO INNOVATION

Avarox is committed to expanding its product range to include high-value, differentiated medicines. We aim to introduce advanced therapies at affordable prices, ensuring better treatment options for all.

AFFORDABILITY WITHOUT COMPROMISE

We prioritize affordability in our product offerings to ensure accessibility for all segments of society. Every product is manufactured following stringent cGMP guidelines, aligned with WHO standards, to guarantee quality, efficacy, and safety.



DRIVING GROWTH THROUGH INNOVATION

Our continually evolving product portfolio is designed to act as a key growth driver for the company. By embracing innovation and staying aligned with global healthcare trends, Avarox Pharmaceuticals remains focused on meeting the needs of patients and healthcare providers today and in the future.

PRODUCT SERVICES

- **Timely Delivery:** Ensuring that patients receive treatments without delays.
- **Customer Support:** Providing 24/7 support to address any product-related concerns.

PRODUCT LIST

Therapeutic Class	Brand Name	Dosage Form	Name of the ingredient
	Orbical D	Tablet	Calcium Carbonate BP 500mg + Vitamin D3
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	O-B1	Tablet	Thimine HCL BP 100 mg
	Minzin	Syrup	Thiamine Monohidrate + Riboflavin + Pyridoxine +
		100 ml	Nicotinamide + Zinc Sulphate
Vitamins	Minzin	Syrup 200 ml	Thiamine Monohidrate + Riboflavin + Pyridoxine + Nicotinamide + Zinc Sulphate
	Cyano B	Tablet	ThiamineHCL+Pyridoxine HCL+Cyanocobalamin Vitamin A + Thiamine HCL + Riboflavin Phosphate +
	V Fill	Syrup	Pyridoxine HCL + Ascorbic Acid + Cholecalciferol + Alpha

Therapeutic Class	Brand Name	Dosage Form	Name of the ingredient
Vitamins	Orbical	Tablet	Calcium Carbonate BP 500mg
	Feoplex TR	Capsule	Ferrous Sulfate + Folic Acid + Vitamin B Complex + Vitamin-C
	Izic	Capsule	Carbonyl Iron + Folic Acid + Zinc
	Orbivit-B	Tablet Syrup	Riboflavin +Nicotinamide + Thiamine Monohidrate + Pyridoxine
	Or C	Tablet	Ascorbic Acid 250 mg
Non steroidal Anti-Inflammatory Drugs Anti-histamine	Alofen	Tablet	Aceclofenace BP 100 mg
	Orxen	Tablet	Naproxen Sodium 250 mg
	Orxen	Tablet	Naproxen Sodium 500 mg
	Troket	Tablet	Ketorolac Tromethamine USP 10 mg
	Kitaf	Syrup	Ketotifen
	Alermet	Syrup	Cetirizine HCl BP 5 mg
	Alermet	Tablet	Cetirizine HCl BP 10 mg
	Orlo	Suspension	Loratadine INN 5mg/5ml
Mucolytic	Muex	Syrup	Ambroxol HCL BP
	Orhex	Syrup	Bromhexine HCl BP 4mg/5ml
Gastroenterology & Gastroprokinetic	Esolam	Capsule	Esomeprazole 20 mg
	Esolam	Capsule	Esomeprazole 40 mg
	Pantolam	Tablet	Pantoprazole 20 mg
	Pantolam	Tablet	Pantoprazole 40 mg
	Orbidon	Suspension	Domperidone BP 5 ml
	Orbidon	Tablet	Domperidone BP 10 mg
Analgesic & Antipyretic	Ease	Tablet	Paracetamol BP 500 mg
	Ease	Suspension	Paracetamol BP 5 ml
	Ease Plus	Tablet	Paracetamol BP 500 mg + Caffeine BP 65 mg
Anti Ulcerant	Orpra	Capsule	Omeprazole 20 mg
	Orpra	Capsule	Omeprazole 40 mg
Anti-Rheumatics & Inflammatory	Orbifen SR	Capsule	Diclofenac S R Pellets
	Orbifen Tablet	Tablet	Diclofenac Sodium BP 50 mg
Anti-Amoebic	Orbizol	Suspension	Metronidazole BP 20 ml
	Orbizol	Tablet	Metronidazole BP 400 mg

Therapeutic Class	Brand Name	Dosage Form	Name of the ingredient
Anti- Diabetics	Orgic	Tablet	Gliclazide BP 80 mg
	Sumin	Tablet	Metformin HCL BP 500 mg
Laxative	Lacos	Oral Solution	Lactulose
Anti psychotic	Orbizolam	Tablet	Alprazolam 0.25 mg
	Orbizolam	Tablet	Alprazolam 0.50 mg
	Procoz	Tablet	Prochlorperazine Meleate 5 mg
Anti-Depressant	Fraxin	Tablet	Flupentixol Dihydrochloride + Melitracen HCl
Anti Fungal	Fuze	Capsule	Fluconazole 150 mg
	Fuze	Capsule	Fluconazole 50 mg
Angiotensin II Receptor Antagonist	Cardolo	Tablet	Losartan Potassium 50 mg
Sedative & Hypnotic	Bropam	Tablet	Bromazepam 3 mg
β II-Adrenergic Agonist	Sabus	Syrup	Salbutamol Sulphate
ACE Inhibitor	SCD	Tablet	Amlodipine 5 mg
Anti-helminthic	Orben	Tablet	Albendazole USP 400 mg

Training Arrangements and Third-Party Collaboration

Training Programs

Continuous training programs will be developed for internal -staff and third-party partners to ensure compliance with quality standards and regulatory requirements.

Collaborative Opportunities:

Avarox will form strategic partnerships with global pharmaceutical firms to explore collaborative business opportunities, fostering innovation and shared growth.

Infrastructure and Facilities

At Avarox Pharmaceuticals, our manufacturing infrastructure reflects our commitment to excellence, innovation, and scalability. Strategically located in Chattogram, our facilities are designed to meet the highest global standards in pharmaceutical production.

State-of-the-Art Facilities

Our manufacturing plant spans a total area of 20,000 sq. ft., with a dedicated 10,000 sq. ft. production floor equipped with cutting-edge technology to support large-scale manufacturing. The facility is meticulously designed to optimize workflows, ensure operational efficiency, and maintain strict compliance with regulatory requirements.

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Advanced Production Capacity

We are capable of producing a wide range of pharmaceutical products to cater to the growing healthcare needs:

- **Tablets:** Up to 15 million units per month.
- **Capsules:** Up to 3 million units per month.
- **Liquids:** Up to 30,000 liters per month.

QUALITY CONTROL

In-house QA and QC laboratories are equipped with modern analytical instruments to validate every batch. HVAC systems ensure optimal conditions, preventing contamination and maintaining compliance with WHO and cGMP standards.

TECHNOLOGY AND EQUIPMENT

Our facility houses advanced machinery and technology to support efficient and precise manufacturing processes. Every stage, from raw material handling to packaging, is automated or semi-automated to maintain accuracy, consistency, and compliance.

Uncompromising Quality Standards

Quality is at the core of everything we do.

- Adhering to WHO guidelines and cGMP standards, we employ robust quality control measures across all manufacturing stages.
 - Our in-house quality assurance (QA) and quality control (QC) laboratories are equipped with modern analytical instruments to monitor and validate every product batch, ensuring the highest level of safety, efficacy, and compliance.
 - Environmental controls, including HVAC systems, maintain optimal production conditions, ensuring product integrity and contamination-free manufacturing.
- Commitment to Excellence.

Avarox Pharmaceuticals is dedicated to continuous improvement, embracing global best practices to deliver products that meet the evolving needs of the healthcare industry. Our infrastructure positions us as a trusted partner in delivering quality healthcare solutions locally and globally.

Machine Details and Capabilities

Investment in Technology

Avarox Pharmaceuticals will invest in state-of-the-art machinery capable of scaling production as needed. All machines will comply with international GMP standards and feature:

- High automation for precision manufacturing
- Flexibility for different batch sizes
- Advanced safety systems to ensure operational efficiency.

Future Technology

Technological Advancements

Avarox will continually adopt advanced technologies, including:

- AI-powered production lines: For increased efficiency and precision.
- Blockchain: For supply chain transparency and security.
- Robotic automation: For advanced packaging and operational efficiency.

These technologies will support the company's long-term vision of reducing costs while ensuring the highest product quality.

Business Expansion and Future Business

Expansion Plans:

Avarox Pharmaceuticals will expand its business by tapping into emerging markets, initially focusing on Dhaka and Chattogram in Bangladesh. Over the next 5 years, the company will extend its reach to neighboring countries like Myanmar and Nepal, as well as international markets.

FUTURE BUSINESS

The future business model will include investments in research and development (R&D) for new medicines, strategic partnerships with other pharmaceutical firms, and possibly mergers or acquisitions to strengthen its position in the global market.

Organogram and Company Structure

Organogram:

- CEO/Managing Director: Oversees overall company operations.
- Chief Operating Officer (COO): Manages day-to-day operations.
- Chief Financial Officer (CFO): Handles financial planning and strategy.
- Chief Marketing Officer (CMO): Leads marketing and sales strategies.
- Chief Technology Officer (CTO): Oversees technology implementation and digital transformation.
- Head of HR: Manages human resources.
- Production Head: Manages all production facilities and equipment.
- Quality Assurance Head: Ensures compliance with quality standards.

BOARD OF DIRECTORS AND EXECUTIVE LEADERSHIP:

- The board will include leaders with diverse backgrounds in pharmaceutical manufacturing, marketing, and finance.
- Key departments like R&D, QA/QC, and Regulatory Affairs will report directly to the MD.

Team and Expertise

LEADERSHIP TEAM

- Chairman: Akhtar Uddin Mahmud
- Managing Director: Rajib Mitra
- CEO & Finance Director: Ali Almaher Ghulam Tasaddak Murtaza
- Admin Director: Ashraf Uddin Mahmud
- Factory Director: Shabuddin Mahmud
- Operations Director: A K M Saiful Islam
- Sales & Marketing Director: Robin Mitra

DEDICATED WORKFORCE

With a team of 70 professionals, Avarox prioritizes talent development and operational excellence. Each department, from production to regulatory compliance, works cohesively to achieve the company's vision.

Operational Heads

To ensure seamless operations, Avarox Pharmaceuticals is guided by a dedicated leadership team, each specializing in key functional areas:

- Admin Director: Ashraf Uddin Mahmud
Responsible for overseeing internal systems, ensuring smooth workforce management, and maintaining efficient administrative operations.
- Factory Director: Shabuddin Mahmud
Ensures efficient production processes, compliance with quality standards, and the smooth operation of manufacturing facilities.
- Supply Chain Director: Mir Mosharraf Hossain
Oversees the procurement and distribution of raw materials and finished goods, ensuring uninterrupted supply chain operations.
- Operations Director: A K M Saiful Islam
Aligns logistics and supply chain strategies with overall company goals, optimizing processes for efficiency and growth.
- Sales and Marketing Director: Robin Mitra
Leads the development and execution of marketing strategies while building relationships with healthcare professionals to expand market reach.

This structured leadership ensures Avarox Pharmaceuticals achieves operational excellence across all its departments.

Key Departments

Our departments collaborate to deliver high-quality medicines and services:

- Production: Led by experts who focus on precision and volume.
- Quality Assurance & Control: Ensures compliance with WHO and DGDA standards.
- Research & Development: Innovates with a commitment to improving patient outcomes.
- Sales & Marketing: Builds relationships with healthcare professionals and expands market reach.
- Supply Chain: Ensures timely delivery of raw materials and finished products.
- IT and Regulatory Compliance: Supports technology infrastructure and adherence to regulations.

Market Presence and Achievements

Avarox Pharmaceuticals has established itself as a dynamic and ambitious player in Bangladesh's pharmaceutical industry, demonstrating consistent growth and commitment to excellence.

Distribution Network

Avarox collaborates with hospitals, clinics, and pharmacies to ensure a robust nationwide presence, starting with Chattogram and Dhaka.

Distribution Channels

Strategic Network:

Avarox will establish a multi-tier distribution network to efficiently serve both local and international markets. This includes:

- Direct Sales Teams: Building strong relationships with healthcare providers.
- Regional Distributors: Partnering with reliable distributors to expand reach.
- E-commerce Platforms: Leveraging online channels for customer convenience.

Third-Party Logistics

The company will explore third-party logistics services to enhance supply chain efficiency and expand market presence.

Revenue Milestones

We aim for a quarterly sales target of BDT 50 million, with consistent monthly growth.

Awards and Recognition

Avarox's commitment to quality and innovation has earned it recognition among healthcare providers and patients, positioning the company as a trusted name in the industry.



Corporate Social Responsibility (CSR) and ESG Commitment

At Avarox Pharmaceuticals, our CSR initiatives reflect our commitment to creating a positive impact on society, the environment, and governance standards. Guided by the Directorate General of Drug Administration (DGDA) policies, Bangladesh government regulations, and global best practices, we are dedicated to advancing sustainable healthcare solutions while addressing critical social and environmental challenges.

Our CSR and ESG initiatives focus on creating value for communities, minimizing our environmental footprint, and adhering to the highest ethical standards, making us a responsible leader in the pharmaceutical industry.

A. Environmental Sustainability

Avarox Pharmaceuticals integrates eco-conscious practices to protect and sustain the environment for future generations:

- **Eco-friendly Manufacturing:** Incorporating green technology and energy-efficient systems in production processes to reduce emissions and energy consumption.
- **HVAC-Integrated Facilities:** Ensuring clean air supply and controlling temperature and humidity, contributing to better energy efficiency and reduced environmental impact.
- **Waste Management:** Implementing state-of-the-art waste treatment systems to manage pharmaceutical and hazardous waste responsibly.
- **Water Stewardship:** Adopting water recycling programs, rainwater harvesting, and responsible water usage policies across facilities.
- **Carbon Neutrality Goals:** Initiating afforestation projects and transitioning to renewable energy sources to reduce carbon footprints.

B. Healthcare Access and Social Impact

Our social initiatives aim to bridge healthcare gaps and empower communities:

- **Free Health Camps:** Organizing regular medical check-ups and providing free essential medicines in rural and underserved areas.
- **Mobile Healthcare Units:** Launching mobile medical teams to deliver healthcare services to remote communities.
- **Affordable Medicine Programs:** Offering subsidized prices on critical life-saving drugs for low-income families, ensuring access to quality healthcare.
- **Health Awareness Campaigns:** Educating communities on hygiene, disease prevention, and nutrition through awareness programs.
- **Special Initiatives for Children and Women:**
 1. Supporting maternal health through free prenatal vitamins and postnatal care packages.
 2. Distributing nutritional supplements to children suffering from malnutrition.

C. Community Development and Education

Avarox actively contributes to improving livelihoods through education and capacity building:

- **Healthcare Training:** Conducting workshops for healthcare workers on best practices in pharmaceutical handling and patient care.
- **Scholarship Programs:** Funding educational scholarships for students pursuing careers in medicine, pharmacy, and healthcare.
- **Skill Development for Youth:** Partnering with vocational institutes to train young individuals for roles in pharmaceutical manufacturing and healthcare services.

D. Disaster Response and Relief Efforts

In times of crisis, Avarox Pharmaceuticals stands by the communities it serves:

- **Emergency Medical Aid:** Providing medicines, medical kits, and resources during natural disasters such as floods, cyclones, and pandemics.
 - **Collaborative Relief Programs:** Partnering with government agencies, NGOs, and healthcare providers to ensure timely and effective disaster relief.
 - **Rapid Deployment Units:** Mobilizing medical teams to disaster-affected areas to deliver on-ground support.
- E. Governance and Ethical Leadership**
Our commitment to governance reflects the highest standards of accountability, transparency, and ethical business conduct:
- **Regulatory Compliance:** Adhering to DGDA, WHO, and ISO standards for ethical and quality-centric operations.
 - **Employee Welfare Programs:** Offering a safe and inclusive workplace, with health insurance, wellness initiatives, and training programs for skill enhancement.
 - **Transparent Operations:** Ensuring integrity in every aspect of our business, from supply chain management to stakeholder engagement.

F. Sustainable Innovations

At Avarox, innovation drives our commitment to sustainability:

- Research for Eco-Friendly Packaging: Developing biodegradable and recyclable packaging materials to reduce plastic waste.
- Green Supply Chain: Partnering with eco-conscious suppliers to reduce environmental impacts at every stage of the product lifecycle.
- Digital Transformation: Leveraging technology to optimize energy usage and minimize waste during production processes.

G. Collaborations for a Better Tomorrow

We believe in the power of partnerships to amplify impact:

- Public-Private Partnerships (PPPs): Collaborating with government agencies to enhance public health infrastructure.
- NGO Alliances: Working with NGOs to extend healthcare access to marginalized communities.
- Global Collaborations: Partnering with international organizations to implement best practices in sustainable and ethical pharmaceutical production.

By integrating CSR and ESG principles into our operations, Avarox Pharmaceuticals ensures a sustainable, inclusive, and ethically governed future. Our initiatives not only align with DGDA and government guidelines but also position us as a trailblazer in Bangladesh's pharmaceutical industry, committed to societal well-being and environmental stewardship.

Vendor Information and Capability

Vendor Selection:

Vendors will be selected based on their compliance with international standards. This includes suppliers of raw materials, packaging, and other critical components. Vendors must provide proof of:

- Certifications (GMP, ISO, etc.)
- Capability to meet demand fluctuations
- Track record of quality.

Regular Audits:

Avarox will conduct regular audits to ensure compliance with required standards and to mitigate risks associated with counterfeit products.



Branding and Media

At Avarox Pharmaceuticals, we are committed to showcasing our journey towards excellence in pharmaceutical manufacturing and innovation. While our state-of-the-art factory is currently under construction, this milestone represents the foundation of our vision to set new standards in healthcare production.

What We Promise to Share Soon:

- **Construction Milestones:** Updates on the progress of our manufacturing facility, emphasizing its advanced design, compliance with DGDA standards, and incorporation of modern technology.
- **Virtual Facility Insights:** Rendered images and 3D visualizations of the upcoming factory layout and infrastructure to give stakeholders a glimpse into the future of our operations.
- **A Vision of Excellence:** Videos and media content capturing our journey, from planning to commissioning, reflecting our commitment to building a world-class pharmaceutical facility.

Future Branding Goals

Once our factory is operational, we aim to provide a rich media portfolio, including:

- High-resolution images of production areas, labs, and quality control units.
 - Video walkthroughs of the facility, highlighting cutting-edge manufacturing processes.
 - Employee and leadership testimonials showcasing our dedication to quality and innovation.
- Stay tuned as we continue to build not just a facility but a legacy in healthcare innovation and production. We look forward to sharing this exciting chapter of Avarox Pharmaceuticals with our valued stakeholders.

Business Goals

Avarox Pharmaceuticals is committed to achieving excellence through innovation, quality, and accessibility in healthcare. Our goals focus on both short-term success and long-term sustainability, ensuring our growth, impact, and market leadership.

SHORT-TERM OBJECTIVES

• Establishing a Strong Market Presence:

Begin operations with a concentrated focus on Chattogram and Dhaka divisions, building robust partnerships with hospitals, clinics, pharmacies, and healthcare professionals.

• Achieving Revenue Milestones:

Set quarterly sales targets of 15,000,000 BDT, with a clear strategy to achieve consistent monthly growth of 10%.

• Expanding Product Portfolio:

Launch high-demand products targeting chronic care, OTC, and general healthcare segments, ensuring affordability and accessibility.

• Developing Distribution Channels:

Build a seamless nationwide supply chain network through strategic partnerships with reliable distributors.

• Investing in Talent Development:

Strengthen workforce skills through comprehensive training programs to enhance operational excellence.

LONG-TERM OBJECTIVES

• Market Leadership in Bangladesh:

Expand operations nationwide to establish Avarox Pharmaceuticals as a trusted name in urban and rural areas.

• Diversifying Product Offerings:

Focus on research and development to introduce innovative and specialized medicines, including biosimilars and nutraceuticals, addressing emerging therapeutic needs.

• Global Expansion:

Venture into regulated international markets in South Asia, the Middle East, and Africa by obtaining key certifications such as USFDA and EMA.

• Sustainability and Social Impact:

Incorporate ESG-driven practices to ensure sustainable operations. Lead initiatives that improve community health and reinforce our commitment to social responsibility.

• Infrastructure and Capacity Growth:

Continuously upgrade and expand our production facilities to meet global standards and increasing market demands.

• Digital Transformation:

Leverage technology by adopting AI-driven manufacturing processes, enhancing supply chain efficiency, and improving customer engagement through digital platforms.



Avarox Pharmaceuticals is committed to becoming a globally recognized pharmaceutical brand by upholding the highest standards of innovation, quality, and ethical practices. Our strategic objectives ensure we remain focused on delivering value to our customers, employees, and society at large. Together, we aim to shape a healthier tomorrow for Bangladesh and the world.



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